

2019



United Nations
Educational, Scientific and
Cultural Organization



International
Day of Light



Over **1.7 million** event participants globally



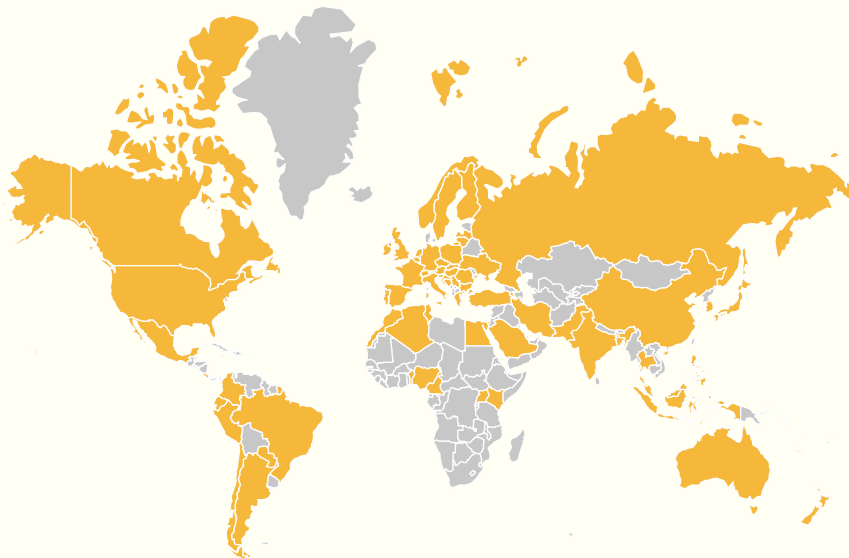
390 officially registered events on lightday.org



254.1K tweet impressions with official IDL Twitter account @IDL2019 from January through May 2019



Over **7300** uses of the event hashtag #IDL2019 on social media from January through May 2019



Events officially registered in **70** countries worldwide.



- ▶ **220** web news articles globally dedicated to IDL 2019
- ▶ **9** news items on lightday.org
- ▶ **5** newsletters published



- ▶ **24** Steering Committee members
- ▶ **5** Gold Sponsors / **1** Silver Sponsor
- ▶ **2** Collaborating Partners / **2** Media Partners